INDUSTRY INSIGHTS SPA DESIGN





"We need to embrace this green building movement because our buildings are the ones that need to be healthy"

Rene Pier, co-founder, Schienbein + Pier

In ten years, we will hopefully be looking back at what has been achieved in reducing the carbon footprint and paving the way for emission-free building construction throughout the world towards 2050. We as spa architects need to embrace this green building movement, because our buildings are the ones that need to be healthy in a holistic manner.

Health is becoming a major issue during the pandemic, and the spa as a realm of preventive health is becoming more important. To live in a healthy way means to be aware of everything that keeps us healthy, including movement, awareness, nutrition, a balanced approach to good and bad stress, as well as good sleep and a sense that humans are part of nature.



Nature is the best way to be deeply touched when human touch is still out of reach. Until the virus can be beaten by an available vaccine for all the people in the world, social distancing will be a part of our life routher. In this way we need to focus on one-to-one services to allow the human touch, delivered through a massage.

Digitally controlled systems will help to book, track and distribute guests in a spa so that space can be shared in a highly effective way. Programmes that help us connect with nature and set goals will blend nature, health, sustainability and digital sensitivity.

■ René Pier is an interior designer and co-founder, along with Claudia Schienbein, of Schienbein + Pier, which specialises in international spa projects. www.sp-id.de